

## BOOKING FORM

### COMPLETE YOUR DETAILS

Company: \_\_\_\_\_

Name of authorised person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ MB: \_\_\_\_\_

Email: \_\_\_\_\_ Date: \_\_\_\_\_

### STANDARD PRINT & DIGITAL PACKAGE INCLUDES 10,000 DIGITAL IMPRESSIONS

<b>1/8 Page</b> 92mm high x 129mm wide	<b>1/4 Page</b> Horizontal or Vertical H - 92mm high x 260mm wide V - 186mm high x 129mm wide	<b>1/2 Page</b> 186mm high x 260mm wide	<b>Full Page</b> 374mm high x 260mm wide
<input type="checkbox"/> <b>\$690.00</b> INC. GST	<input type="checkbox"/> <b>\$990.00</b> INC. GST	<input type="checkbox"/> <b>\$1,690.00</b> INC. GST	<input type="checkbox"/> <b>\$2,690.00</b> INC. GST

### TWO WEEK ADVANTAGE CAMPAIGN

**Multi-channel advertising:** Social, Native, Digital Display, Print.  
**Targeted:** Location, Age, Gender, Industry, Buyergraphics.  
**Dynamic creative:** Designated landing page & 26 ad formats to accommodate a range of websites in which your campaign will appear.  
**Total audience reach:** Print + Digital + Social audience.  
**Extensive campaign reporting:** Digital impressions, print impacts, click throughs, goal completes, daily actions.

**2 X HALF PAGE ADS + 1 X EDITORIAL ARTICLE**  
**+ 100,000 DIGITAL IMPRESSIONS = \$3,100 INC GST**

**2 X QUARTER PAGE ADS + 75,000 DIGITAL IMPRESSIONS = \$2000 INC GST**

4 WEEK ADVANTAGE CAMPAIGNS ALSO AVAILABLE

#### KEY DATES & DEADLINES

**FEATURE DATE:**  
Saturday 3rd May

**BOOKING DEADLINE**  
16th April 2025

**MATERIAL DEADLINE**  
24th April 2025

**DIONNE HAGAN**  
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### ACCEPTANCE ADVICE

- I, the undersigned, agree to accept the Offer as presented, In the Newcastle Herald in the Hunter Disability Expo Feature.
- The advertisements relating to the offer will be **published 3rd May, 2025**
- My package investment is \$\_\_\_\_\_ including GST for \_\_\_\_\_ (Size)

*Please send me my booking confirmation for above.*

Representative \_\_\_\_\_