

HUNTER DISABILITY EXPO

Exhibitor Manual





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WELCOME TO THE EXPO

The Hunter Disability Expo & WorkAbility Expo welcomes you as our Exhibition Partner!

The integrated expos run on both Fri 9th and Sat 10th May with the exception of the WorkAbility Consultation Zone and WorkAbility Workshops which will only be open on Fri 9th May. WorkAbility Expos are funded by the Australian Government Department of Social Services and both expos are an initiative of ImpactInstitute. The expos are designed to help you promote your organisation as well as bringing together other service providers and specialist businesses, with consumers and their families, caseworkers, teachers and carers, in a way that ensures your product or service is seen by those who need to know what you offer. Our aim is to enhance the lives of people living with a disability in a positive and encouraging way. In this manual, you will find important information and dates regarding your participation as an exhibitor.

Expo Hours

Booths must be occupied by two people **at all times** during the operating hours (listed below) over both days. In the case of an emergency where you have to leave your booth unoccupied, please notify an Expo staff member as soon as possible.

Friday 9th May 2025 > 9am – 3pm

Saturday 10th May 2025 > 9am – 3pm

Venue

Newcastle Entertainment Centre

Showground, Brown Rd, Broadmeadow NSW

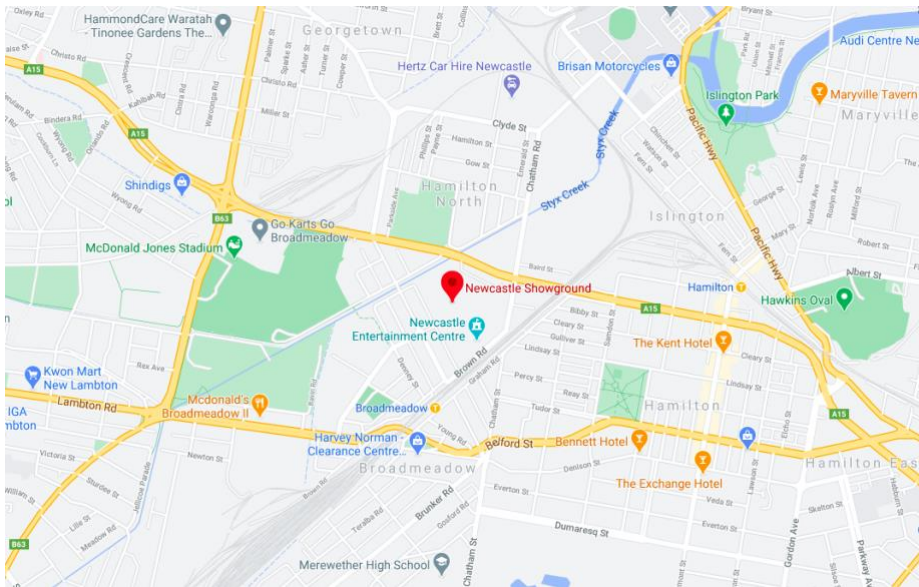


Figure 1: Newcastle Entertainment Centre

Official Opening Ceremony

The official opening ceremony will commence at **11am Friday 9th May**.

The official opening ceremony will include speeches and performances. We appreciate that there may be some noise throughout the venue during the ceremony and would appreciate your support and patience during this time.

Please also note that there will be a number of disability groups performing throughout the Expo. We again appreciate your support of our fantastic performers, and we will endeavour to monitor noise levels and keep them to a minimum.

Key Contacts

Hunter Disability Expo	Enquiries	hde@impactinstitute.com.au	02 9025 9393
Account Manager	Heather Hopkins	heather.hopkins@impactinstitute.com.au	02 9025 9392
Customer Service	Ibrahim Mohammed	ibrahim.mohammed@impactinstitute.com.au	02 9025 9305
Events Specialist	Tania Flore	tania.flore@impactinstitute.com.au	02 9025 9316



Bookings Manager	Mary Wahba	mary.wahba@impactinstitute.com.au	02 9025 9302
Marketing and Events Assistant	Audrey Pendergast	audrey.pendergast@impactinstitute.com.au	02 9025 9304
Events Coordinator	Lainey Pan	lainey.pan@impactinstitute.com.au	02 9025 9303
Marketing Communications Manager	Yvette Thomson	yvette.thomson@impactinstitute.com.au	02 9025 9318
Events Manager	Mathew Botten	mathew.botten@impactinstitute.com.au	0455 038 737
Events Director	Kathryn Carey	kathryn.carey@impactinstitute.com.au	0418 969 149
ExpoNet	Booth Build Provider	esd@exponet.com.au	02 9645 7070
Expo Freight	Logistics Provider	admin@expofreight.com.au	0488 703 788



EXHIBITOR CHECK-LIST

ITEM	DUE DATE
Pay invoice and read terms and conditions <i>Please note: only fully paid exhibitors may access their exhibition booth</i>	BY INVOICE DUE DATE
Send your Public Liability Certificate to hde@impactinstitute.com.au	IMMEDIATELY
Download Expo collateral	IMMEDIATELY
Install email signature and web banner	IMMEDIATELY
Prepare flyers, signage and lead forms for your booth	IMMEDIATELY
Booth allocations start <i>Please note: only fully paid exhibitors will be allocated a booth space</i>	IN PROGRESS
Book your move-in time – Opens 26th March	17th April
Book your Exhibitor Staff Passes <i>Via the move-in registration form</i>	17th April
Log into ExpoNet portal and complete required forms <i>(refer to supplier info) - Opens 26th March</i>	17th April
Submit Food and Sampling Approval Form to the Organiser hde@impactinstitute.com.au <i>(refer to food and sampling section for details)</i>	17th April

Promote the Event

Internally, you can do your part to promote the Expo by distributing notice of your attendance in the following ways:

1. By promoting the event on your events page, website and blog
2. By liking the [Hunter Disability Expo Facebook](#) and [WorkAbility Expo Facebook](#) page, sharing our stories and tagging us in your posts [@hunterdisabilityexpo](#) [@WorkAbility](#)
3. [Share the Hunter Disability & WorkAbility Expo event on your Facebook page](#)
4. By sending a reminder via social media four, two, and one week out, as well as the day before Expo
5. By emailing your client networks two to four weeks out
6. By emailing/communicating with your employees, **so that they can share details with their clients and encourage them to come along**



Expo Collateral

To access the following downloads, please [click here](#):

Important Downloads

- Exhibitor Manual
- Exhibitor Call
- Venue Emergency Evacuation Map
- Exhibitor Checklist
- Terms & Conditions
- Booth Allocation Procedure

ExpoNet Documents

- ExpoNet Exhibitor Catalogue
- ExpoNet Custom Booth Brochure

Digital Asset

- Email Signature
- Web Banner
- Logo
- Flyer
- Digital Advertising Video

Things to remember during the event:

- Booths must be occupied at all times between the operating hours listed over both days. Two people must occupy the booth at all times. In case of an emergency, where you have to leave your booth unoccupied, please notify an Expo staff member as soon as possible via Registration.
- All staff who will be present at the booth must pre-register their attendance via the MIMO form.
- All electrical equipment, including power boards and cables, MUST have a current electrical safety check tag. Only one power board per booth is allowed – no piggy backing of boards or double adapters.
- Exhibitors are not permitted to hand out collateral beyond the boundary of their booth.
- Exhibitors are not to block walkways or set up signs or equipment beyond the boundary of their booth.
- Exhibitors are not permitted to offer or serve food or beverages to the public due to venue guidelines and health and safety regulations unless a permit has been granted by the Newcastle Council and submitted to organisers (ImpactInstitute) by the **17th April**. Samples are permitted, providing approval has been sought and granted by the organisers and a



council permit has been granted and submitted to the organisers (ImpactInstitute) prior to the **17th April 2025**. Confectionery items may be submitted for the direct approval of the organiser (ImpactInstitute) providing they are packaged with a detailed ingredient list & not readily available to children.

- All competitions or raffles run by exhibitors must have clear, fair and accessible terms and conditions and the appropriate permit, sought from the NSW Fair Trading Regulations. [Click here](#) for more information.
- Tea and coffee vouchers will be found inside your exhibitor packs. Lunch can be purchased at the Expo Café.
- **NON-SMOKING:** All Hunter Disability & WorkAbility Expo areas are smoke and vapour-free.
- In case of emergency, where you are no longer able to attend the Expo, please contact **02 9025 9393** or **0455 038 737** immediately. Please note that no refunds will be given.

CANCELLATION POLICY

All cancellations must be submitted formally via email. In the event that the organisers receive a request for cancellation prior to 2 months before the event date, a credit note will be issued for the full value of the booking. The credit note can be applied to any future booking for an event run by the organiser within the next 18 months. In the event of a cancellation within two months of the nominated event, no credit applies and 100% of the booking fee will be forfeited refund.

**Please refer to the Terms and Conditions for further information.*



SELECTING YOUR BOOTH SET-UP

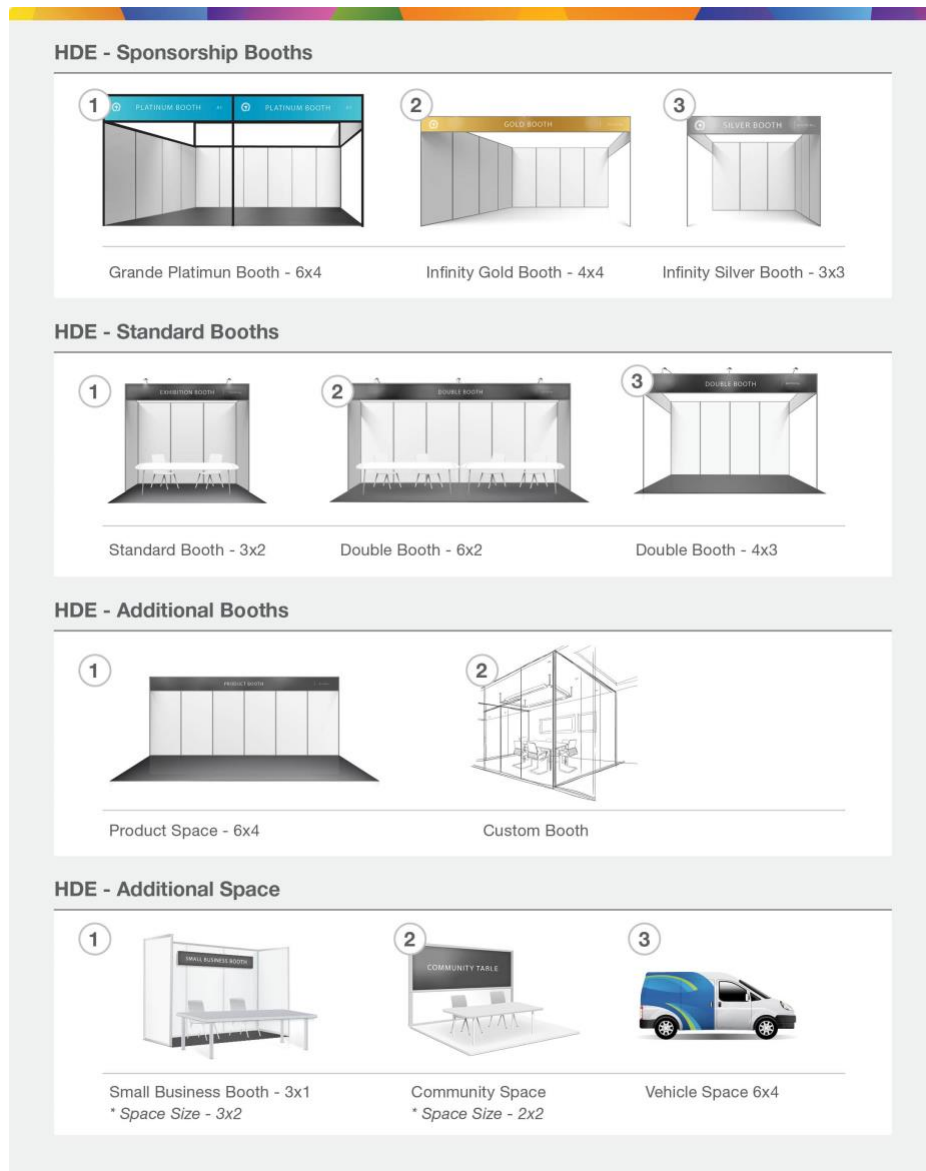


Figure 2: Selection of booth or vehicle options

Each Individual booth set up will vary depending on the type of exhibitor booth you have selected. The full range of exhibitor booths available and a list detailing all the items included for each selection can be found via the website <https://www.impactinstitute.com.au/disability-expos/>

WorkAbility Consultation Zone/Employer's Lounge



If you have booked a space in the WorkAbility Consultation Zone, this space is designed for employers to meet one-on-one with people with disability in a relaxed setting. The Consultation Zone opens on the Friday only, however, is available to Exhibitors booked into this space to also use as a consultation zone if required on the Saturday also. The WorkAbility Consultation Zone, although set inside the Disability Expo, is separate area from the general exhibition floor.



<http://www.hunterdisabilityexpo.com.au/>

Figure 3: WorkAbility Consultation Zone Example

A separate booth allocation email for the WorkAbility space will be sent to exhibitors once booth allocation commences for the Consultation Zone.



MAXIMISE YOUR BOOTH & PRESENCE

Plan

- Ensure you are completely ready and prepared for the two-day event.
- Keep in mind the size of your booth when preparing furniture and signage.
- Don't run out of promotional material – and proofread everything.
- Keep your booth focused and consistently branded across all items. Utilise the **upgrades** and design team available at **ExpoNet**.
- Highlight your product or brand and think of ways to make it stand out.
- Offer easy-to-use lead forms (digital is preferable), seating for attendees, and something to keep children entertained.
- Plan and document your move-in and daily schedules so that all staff know what is expected and nothing is missed. Make up a survival kit of pens, paper, chargers etc.

Design

- Use high-quality imagery. Let the professionals do their job – with your guidance.
- Keep the booth bright, simple and clean.
- Don't clutter the booth with too much content or distractions.
- Tell attendees what you do in the simplest way possible.
- Visualise how people will engage and view your booth and how it represents your brand, service or product.

Engage

- Smile and be as inviting and friendly as possible without being intrusive.
- Make them remember you. Branded merchandise that people can take with them is always a great idea.
- Know your pitch, your organisation and how to answer difficult questions. Prepare a communication plan.

Customer Experience

- Use social media as a medium for sharing what is happening at your booth in real-time & pre-expo.
- Serious clients do not want to wait for too long for information. When you have a client literally waiting for you, capitalise on that opportunity by having simple and effective info or booking sheets ready to send.

Follow up



-
- Ensure you follow up with all contacts made during the Expo by email, phone and social media, preferably whilst at the Expo or immediately after.



OFFICIAL SUPPLIERS

ExpoNet, our exhibition build company, Expo Freight, our preferred logistics provider, and Newcastle Entertainment Centre are the only official suppliers for the Hunter Disability Expo. Please be wary of third-party, uninvited contacts.



ExpoNet can help transform your booth and into a tangible marketing environment and ensure your booth stands out for maximum engagement. ExpoNet will help bring your brand to life 3 dimensionally. By creating the environment where people can connect, celebrate, and interact, ExpoNet can help showcase your brand, promote engagement and ensure a strong return on investment.

You will have received an email from ExpoNet inviting you to access the Online Exhibitor Kit, where you can finalise and view:

- Audio-visual setups
- Booth presentation and upgrades
- **Fascia signage and customisation (important)**
- Wall-mounted shelves and furniture
- Discounted upgrade packages

If you have any questions or need assistance using the Online Exhibitor Kit, please contact the Exhibitor Service Department directly on **02 9645 7070** or esd@exponet.com.au



Expo Freight Australia has been appointed the preferred freight and onsite logistic provider for this year's Hunter Disability & WorkAbility Expo.

How to book with Expo Freight:

For all bookings please login via the [Expo Freight Portal](#). If this is your first time utilising the portal, please locate the welcome email which has been sent to you. This will contain login details and a



temporary password. Alternatively, you can register a new account via the provide links or by visiting www.expofreight.com.au.

If you already hold an account with Expo Freight, please click here: [Freight Booking](#)

Once you have created an account, please login and search for " Hunter Disability & WorkAbility Expo 2025" under the new booking request link on your dashboard. Once your enquiry has been submitted one of our friendly team will reach out to progress this further.

Please note all enquiries must be submitted by **Friday 25 April 2025** via the Expo Freight Portal and the following freight collection deadlines are applicable – _

- VIC Metro = 5th May
- NSW Metro = 6th May
- SA Metro = 2nd May
- QLD Metro = 2nd May
- WA Metro = 29th April
- For all other area's please contact our team

Expo Freight Australia

Phone: +61 488 703 788

E-mail: admin@expofreight.com.au

Webpage – www.expofreight.com.au

The show bumps in on very tight parameters and deliveries will not be accepted at the venue earlier. Furthermore, all freight must be removed from the venue by move out deadline, with no exceptions.

SCAM ALERT: It is likely you will be approached by an unsolicited third-party offering you the attendee list for the Expo. This is a SCAM. Do not engage in any way with these companies. Please contact and inform event organisers at your earliest convenience should this happen to you.

PLEASE NOTE: we do not sell or give out attendee lists to any third parties (except our official suppliers and only for the purpose of conducting the business of the Expo), exhibitors or sponsors.



Deadlines

ITEM	SUPPLIER	DUE DATE
Audio Visual Order Forms	ExpoNet	17th April
Additional Lighting and Power	ExpoNet	17th April
Fascia and Signage Confirmation	ExpoNet	17th April
Furniture Order Form	ExpoNet	17th April
Booth Modifications, Layout and Final Checklist	ExpoNet	17th April
Wall Mounted Shelves	ExpoNet	17th April

IMPORTANT: Please note that orders placed with ExpoNet after the 17th April will incur a 20% surcharge on hire charges with a minimum of \$100. Cartage placement and damage waiver charges apply. Any Fascia and Signage information received after the 18th April will not be included in the Expo Event Program.



FOOD AND SAMPLING

Food and Sampling Approvals

The supply of **any food and/or beverages** to the public by participants is not permitted due to venue guidelines and health and safety regulations unless a permit has been granted by Newcastle Council and submitted to the organisers (ImpactInstitute) by **17th April**.

Food samples will be permitted provided a permit has been granted by the Newcastle Council and submitted to the organisers (ImpactInstitute) prior to the **17th April**. Confectionery items may be considered for direct approval, provided they are packaged with a detailed ingredient list and not readily available to children. Confectionary is not to be readily available to children or persons who require care. Please submit your requests to the organisers (ImpactInstitute) for approval at hde@impactinstitute.com.au

When do you need a food business licence?

If you handle or prepare unpackaged food, you will require a licence. You do not need a licence for pre-packaged food or whole fruit and vegetables.

[Click here](#) to view the guidelines for food businesses at temporary events.

[Click here](#) to access the information and form required to apply for a food business licence with the Hunter.

If you have any questions or would like any advice on food and sampling approvals, please email hde@impactinstitute.com.au or call 02 9025 9315



MOVE-IN / MOVE-OUT (MIMO) LOGISTICS

To ensure a smooth exhibition build, exhibitors and stand exhibitors must adhere to the scheduled move-in times specified in the MIMO.

Move-In

Please ensure you give yourself sufficient time to set up! Move-in times must be strictly adhered to. This will ensure the Expo starts on time and all booths are prepared and ready for the 9am public opening.

All exhibitors must set up their booths on **Thursday 8th May** strictly from **3pm to 6pm**.

If you have specific build requirements such as a vehicle space, custom booth or rigging etc, please note this in the MIMO form and we will contact you to discuss your specific requirements.

You will have access to your booth for final preparations and cleaning on **Friday 9th May between 7am and 8am**.

***IMPORTANT:** The move-in/out (MIMO) form will be sent to the **main contact** who completed the booking form. **The MIMO form will open on the 26th March and closes on the 17th April – this form is compulsory for ALL exhibitors to complete.**

Move-In Registration

Exhibitor check-in will open at 3pm sharp, Thursday 8th May in the foyer of the Newcastle Entertainment Centre. Please ensure you park in the allocated venue parking. **Before proceeding to your booth, you need to first register at the registration desk.** Once registered you will be given your exhibitor pack. The exhibitor pack will have information about the Expo, venue facilities, rules and regulations and procedures on moving out on the Saturday. Exhibitor packs will also contain your exhibitor staff passes and tea/coffee vouchers. **The staff passes are nameless, interchangeable and must be handed back after the Expo.** Make sure you plan how you will hand these out to staff as they arrive at the venue.

A **Drop-Off Zone** will operate at the entrance of the **Newcastle Entertainment Centre** between 3pm and 5pm Thursday, 9th May. Exhibitors may use the drop-off zone for loading and unloading purposes only. After loading or unloading goods, vehicles must leave immediately. Please use the loading dock for any large deliveries and forklift access.

All staff attending the Expo must be registered via the move-in form by the 17th April.



Loading Dock

You **must complete** the Move-In Registration Form by **Thursday 17th April** if you require access to the loading dock for large deliveries/items. A 20-minute limit applies to all vehicles in the loading dock. All small items and packages must be brought in through the main entrance to avoid congestion.

Third-Party Suppliers

If you plan to use **third-party suppliers** to deliver equipment, booth decals, signage etc onto the site during the MIMO period, please submit their details to us through the MIMO form and ensure they adhere to our time constraints and safety requirements. This does not apply if *ExpoNet* are supplying items for your booth as they are an authorised supplier.

Goods **must not** be sent to the venue before **9am** or after **5pm on Thursday 8th May** and all goods must be collected by the end of the official move-out time, no later than **5pm Saturday 10th May**. A delivery label will be sent to exhibitors who have notified us via the MIMO of their couriers which you will need to pass on to your courier with address and directions.

Safety Information

Safety vests and enclosed shoes **must** be worn at all times during move-in/move-out in the event that the venue is still a build zone. You will not be permitted access to the venue without these items unless the site has been declared a non-build zone.

Please bring your own safety vests. If you do not own a safety vest you can purchase one from registration for \$10.00 per vest.

Enclosed shoes must be worn at all times during MIMO. No open toed shoes allowed. You will not be allowed to enter the venue without enclosed shoes.

Strictly no children under the age of 16 are permitted inside the Expo Hall or loading dock during move-in or move-out. **No alcohol** is to be consumed in the halls or loading dock during move-in and move-out. **No motor vehicles** will be allowed on the Expo floor without prior permission and a booked time.

***The move-in/out form opens on the 26th March via email and closes on the 17th April.**



Exhibitor Parking During Move-In / Move-Out

For loading and unloading of large items, exhibitors may use the loading dock but must complete the MIMO form accordingly.

A drop-off zone will operate at the entrance of the Newcastle Entertainment Centre from 3pm to 5pm **Thursday, 8th May**. Exhibitors may use the drop-off zone for loading and unloading purposes only. After loading/unloading goods, vehicles must leave immediately.

Newcastle Entertainment Centre will provide parking free of charge for exhibitors moving in on the Thursday. This parking is located in the Showground car park. **On Friday and Saturday during the event, exhibitors must park in Bays 7 or 8. These Bays have specifically been allocated for Exhibitors. Refer to map below.**

Please do not park in Bays 1-6 car park during Expo days, this is strictly reserved for attendees only, unless you have a valid mobility parking permit (Bays 2 & 3).



Figure 3: Newcastle Entertainment Centre Car Parking Map (*may subject to update, please refer to the Exhibitor Downloads Portal for the most updated version*)

Move-Out

All Exhibitors will be able to pack up their booths on Saturday, 10th May **strictly between 3pm and 5pm**. You are not permitted to leave your booth prior to 3pm on Saturday 10th May. All booths should be presentable and open for business right up until 3pm.

Move-out cannot officially start until all visitors and children have left the building. Please be patient during this time and mindful of each other, ExpoNet and our attendees leaving the premises. **Trolleys must not be used until after 3pm.**

Stands will be dismantled by ExpoNet on Saturday from **3:30pm onwards**, which means that all exhibitors must move out on Saturday afternoon & remove all their personal items, collateral and anything hired from third-party suppliers by **5pm on Saturday**. If you remain in the building after 3.30pm, you will be asked to wear a safety vest, and you must have enclosed toe shoes on.



Please remove all signage, posters, blue-tac, Velcro, collateral, paperwork and rubbish. All left-over coffee vouchers and exhibitor packs can be binned but please **hand back your lanyards at reception on the way out**. All **hired items** from **ExpoNet** can be left within the booth for pick-up and dismantling.

Anything left on site after 6pm on Saturday will be deemed rubbish and removed by the venue cleaners. Rubbish removal fees may apply.



A – Z ADDITIONAL INFO

Audio Visual

ExpoNet stock an excellent range of audio-visual equipment. Please refer to the Online Exhibitor Kit or contact their Exhibitor Service Department on **02 9645 7070** or esd@exponet.com.au

Balloons

The use of helium balloons is **NOT PERMITTED** at the Newcastle Entertainment Centre.

Cleaning

Cleaning within booths is the responsibility of each exhibitor. Cleaning staff will be permitted into the exhibition hall under security supervision at the close of each Expo Day for common spaces only. It is the requirement of all exhibitors to leave their sites rubbish-free and in good, clean condition. Rubbish, including hard rubbish, will not be cleared and is the sole responsibility of the exhibitor to break down and dispose of. All rubbish **MUST** be taken offsite by the exhibitor as there are no waste disposal facilities available onsite.

Clear Aisles

All aisles throughout the exhibition hall are nominated clearways. These aisles must be kept clear of all product and rubbish at all times, including stand building materials, to allow easy access for attendees and wheelchairs. You must keep your product, packaging and other items within your stand. Items left in the aisles will be removed or you will be asked to move them back into your allotted space.

Couriers and Deliveries

We do not provide any courier services and recommend pre-booking this prior to arriving. We will only accept deliveries at Check-in on Thursday, 8th May between 9am-5pm. For move-out, instruct couriers to collect from reception prior to 5pm Saturday, 10th May. Please let us know if you're planning on having any items couriered to or from the event by completing the MIMO form and ensure the courier company has the correct details and delivery labels which we will provide to you on completion of the MIMO registration form.

Conditions of Entry

As part of this plan, we have an event specific Conditions of Entry. To view these conditions please click the link: [CONDITIONS OF ENTRY](#)



Distribution of Promotional Material

The distribution of promotional material such as brochures, catalogues, leaflets and pamphlets are restricted to your booth space. Distribution is not permitted in common areas and public areas within and surrounding Newcastle Entertainment Centre. Any persons involved in **ambush marketing or hawking** may be evicted.

Emergency

In case of an emergency, where you are no longer able to attend the Expo, please contact **02 9025 9393** or **0455 038 737** immediately. Please note that there are no refunds for abandoned booths or last-minute cancellations.

Emergency evacuation

Review the venue emergency evacuation procedures via our Exhibitor downloads portal - [Click Here](#)

Fire Awareness

Please ensure you do not:

- block corridors or walkways
- block or congest emergency exits
- block the access route to an emergency exit
- obscure or cover emergency exit signs
- store equipment or any other item in the fire stairs
- block open fire or smoke doors or any doors leading to fire stairs

Report all incidents or near misses to the event organisers at registration immediately or call **0455 038 737 / 02 9025 9393**. Alternatively, you can contact the venue directly via reception by calling **02 4921 2100**.

First AID

In the event of an accident or emergency, please contact the Event Organisers at Registration immediately or on **0455 038 737** and proceed directly to the **St John Ambulance** table located in the foyer for assistance. They will be located in the entrance foyer and will be on site on both Friday and Saturday from 9am-3pm.



Forklifts

If you need a forklift during move-in/move-out, please seek prior approval from the organisers and note this when completing the MIMO form. Additional fees may apply.

Lost and Found

During the expo, all lost and found property must be reported to the event organisers via the registration desk. Post event, all lost & found inquiries should be directed to the Newcastle Entertainment Centre via their events reception – 02 4921 2100 or email: admin@nec.net.au

The Newcastle Entertainment Centre nor the event organiser (ImpactInstitute) shall be responsible for any items not collected during the stipulated period.

Motor Vehicles

Motor vehicles (including Electric and hybrid cars) that come on-site for display at events require prior approval from both the organiser (ImpactInstitute) and the venue. Exhibitors displaying motor vehicles must adhere to the safety guidelines below:

- Vehicles in exhibitions cannot be started and run without prior permission from event organisers (ImpactInstitute) or venue staff
- Flooring must be protected by drip trays under each vehicle
- Under no circumstances is fuel to be decanted or vehicles filled in the Loading Docks or within the venue
- Ignition keys are not to be left in the vehicle and are to be strictly controlled by the exhibitor during the exhibition
- Every car must have at least 1 x 2.3kg, A:B:(E) dry powder extinguishers mounted in a prominent location in accordance with relevant Australian Standards
- All vehicle bump in/out must be discussed with the event organiser and approved by venue
- The motor vehicle fuel filter cap must be either sealed or secured to prevent the easy removal of the fuel cap by unauthorised persons

Motor vehicles powered by flammable gas (LPG) may be displayed under the following conditions:

- LPG powered motor vehicles must have their systems fitted in accordance with relevant Australian Standards for LPG gas fuel systems for vehicle engines.

Non-Smoking

All Hunter Disability & WorkAbility Expo areas are smoke and vapour-free.



Newcastle Entertainment Centre is a non-smoking venue and smoking within the venue is prohibited. This includes E cigarettes and other electronic imitations or simulation devices. A designated smoking area is available for all events. Cigarettes, matches and lighters are not available for sale.

Parking & Transport

Newcastle Entertainment Centre provides parking free of charge during Thursdays Move-In period however, ALL DAY PARKING will be charged at \$5 for each day of the event, this being Friday and Saturday. **On Friday and Saturday, you Exhibitors must park in the Bays 7 & 8.**

The car park area is located in the Newcastle Showground with entry from Griffiths Road. Patrons can also be dropped off and collected at the Brown Road entry for most events.

Please do not park in Bays 1-6 during Expo days, this is strictly reserved for attendees only, unless you have a valid mobility parking permit (Bays 2-3).

Wheelchair Accessible Parking

Accessible parking is available and car park attendants will direct pass holders to the closest available space within the Showground, this being Bays 2-3. Entry via Griffith Rd. Please ensure your pass is clearly displayed for quick access. The closest drop off point for patrons with disabilities is the Brown Road entrance. There are three allocated parking spaces on Brown Road directly in front of the entrance to the Newcastle Entertainment Centre for patrons with disabilities.

Refer to Figure 3: Newcastle Entertainment Centre Parking Map.

PUBLIC TRANSPORT

Train - Broadmeadow Station is the nearest to the Centre and is approximately 200 metres walking distance to the entry. For train timetables please visit **City Rail**.

Bus - Newcastle Buses operate a bus service to and from Broadmeadow Station. For bus timetables, please visit **Newcastle Buses**.

Taxi - A dedicated taxi rank is located on Brown Road directly outside the Centre.

Refreshments: tea and coffee

Tea and coffee vouchers will be provided by the organisers and can be redeemed at the kiosk. Lunch is at the exhibitor's expense.



Rigging

Venue Management approve all rigging arrangements.

Riggers must be arranged by the venue (minimum three per boom lift).

Roof trusses with a load bearing capacity of 15 tonne each run across the building at 8.2 metre intervals. Eight trusses in total. Maximum single load of 6 tonne. All rigging from roof trusses must be at node points. Bridles up to 1 tonne from roof trusses must be attached to top chord node points only.

Six light frame beams are attached to lower cords of main trusses with a load capacity of 4.5 tonne each. Light frame beams three each side of centre, extend from above the stage area to past the centre of the venue. Light frame beams are spaced 4 metres apart. Light frame beams can be used for bridles.

The height to the underside of the roof trusses over the stage area is a minimum 14 metres and a maximum of 15.5 metres.

Note: Access to roof for rigging is via a hired 60ft boom lift.

Rubbish

The venue is quite limited for space so please contact the organisers ASAP if you think you may have an issue with storage.

If rubbish is left on your stand, a minimum rubbish removal fee of \$200 will be charged. All sites, booths and hire equipment are to be left in their original condition at the end of the Expo or excess charges may apply.

Safety Information

Safety vests and enclosed shoes **must** be worn at all times during move-in/move-out in the event that the venue is still a build zone. You will not be permitted access to the venue without these items unless the site has been declared a non-build zone.

Please bring your own safety vests. If you do not own a safety vest you can purchase one from registration for \$10.00 per vest.

Strictly no children under the age of 15 are permitted inside the Expo Hall or loading dock during move-in or move-out. **No alcohol** is to be consumed in the halls or loading dock during move-in and move-out. **No motor vehicles** will be allowed on the Expo floor without prior permission and a booked time.



Staff Catering

The Expo Café will be operational during Expo hours only (9:00am – 3.00pm). Lunch is at the exhibitor's expense.

Storage

Storage is not permitted on the loading dock, exits, service area or aisles of the Expo. It is recommended that exhibitors consider their storage needs, packing of materials and freight-forwarding materials for the duration of the Expo. Exhibitors may not leave any boxes and packaging material in the Expo display area during the event.

Testing and Tagging

Every piece of electrical equipment that is brought on-site must be tested and tagged in accordance with relevant Australian Standards prior to use.

Exhibitors must ensure that all loose cables are secured to avoid tripping hazards.

Third-Party Suppliers

If you plan to bring a third-party supplier to deliver equipment, booth decals, signage etc onto the site during move-in/move-out, please let us know who your third-party supplier(s) is and what they are supplying via the MIMO Form and ensure they follow all safety procedures and times.

Trolleys

We strongly recommend you bring your own trolley to transport your goods to and from your stand.

Limited trolleys for transporting items from the loading dock or your vehicles to stands will be available on a first-in, first-served basis and are located at Registration. Trolleys will not be issued without the supervision of an Expo volunteer or staff member to ensure they are returned promptly.

Wired and Wireless Internet

There is **no Wi-Fi** internet available at the Newcastle Entertainment Centre venue. If fast speeds and downloads are vital to conducting business at your booth, we strongly recommend you bring your own 4G hotspot device to connect devices to the internet.



VENUE Conditions of Entry

The Newcastle Entertainment Centre have their own Conditions of Entry. To view the Venue's full Conditions of Entry please [click here](#)



TERMS & CONDITIONS

1. Definitions

- 1.1 Exhibitor – means any organisation who intends to exhibit, promote or offer their products or services in either a physical booth space or via a hosted service.
- 1.2 Organiser – means ImpactInstitute.
- 1.3 Participant – means any exhibitor or engaged speaker or performer.
- 1.4 Website – means any website owned or operated by the organiser, including but not limited to ImpactInstitute's company website, event websites, hosted services website, online ordering store.
- 1.5 Social Media – means any social media accounts operated by the organiser, including but not limited to Facebook, Instagram, LinkedIn, twitter.
- 1.6 Hosted Services – means a virtual event.
- 1.7 Term – means the time between payment of the invoice and the end of the event period as defined in the relevant event manual.
- 1.8 ImpactInstitute - means Impact Institute Pty Ltd, Social Impact Institute Pty Ltd and Social Impact Events Pty Ltd.

2. General Terms and Conditions

- 2.1 Only exhibitors who have received an acceptance of their booking from the organisers and have paid in full by the invoice due date, or by the date agreed to by the organisers, may exhibit at the event(s) for which they have made an application.
- 2.2 The exhibitor is required to provide the organiser with current certificates for the required insurances listed in this agreement at the time they finalise their booking. The organiser has the right to reject the insurance on the grounds it does not meet the obligations contained herein or because the insurer is not acceptable to the organiser.
- 2.3 The organiser reserves the right to refuse applications to ensure that organisations are suitable for the event(s) and that there is a variety of exhibitors present.
- 2.4 The organiser shall be responsible only for the provision of the services specified on the application form and does not warrant to provide any other services.
- 2.5 **Liability.** To the maximum extent permitted by law, neither party will have any liability to the other for fines, penalties, taxes (except GST) and any exemplary, aggravated or punitive damages, liquidated damages or any indirect or consequential loss (including but not limited to loss of business, loss of revenue, loss of contract, loss of production, lost opportunity costs), legal costs and expenses (except reasonable legal costs awarded by a court) except where such losses are covered by an insurance policy held by the party.
- 2.6 **Cap on liability.** In the event of a dispute, the organiser's cap on liability shall be limited to the total amount paid by the exhibitor.
- 2.7 All event participants shall comply with all relevant Work Health & Safety legislation affecting their participation at all events.
- 2.8 **Term.** The term of engagement is set out in the relevant event manual.
- 2.9 All event participants must comply with all guidelines as set out in the relevant event manual and any other set of guidelines supplied to the participant during the term of engagement.



- 2.10 Except in relation to an agency purchasing on behalf of another organisation in an outsourced professional services model or where specifically approved, the organiser does not permit any party to rent, lease, or resell any physical or virtual exhibitor booth or space. In the event that an organisation uses an agency to procure a physical or virtual exhibition booth or space on its behalf, the exhibiting organisation remains responsible for complying with these terms and conditions and all instructions supplied during the term of engagement.
- 2.11 **Disclaimer.** We do not warrant that any event(s) hosted by the organiser is appropriate for any participant. It is the participant's responsibility to determine if an event or events is suitable for the business purpose intended. The placement of an order and payment of invoice shall be taken as acceptance that the participant has done its due diligence in this regard.
- 2.12 **Subcontractors.** The organiser may use subcontractors or third parties to deliver event(s).
- 2.13 Definitions are provided in Part 5 of these terms and conditions and form part of these terms and conditions.

3. Physical Events

- 3.1 The participant must have current public and product (if applicable) liability insurance cover with a limit of liability of no less than ten million dollars during all the dates of the nominated event(s) for which they have made an application (event dates can be found in the relevant event manual), including the day of move-in.
- 3.2 The participant shall take out all risks property insurance for all of its assets located at the site. The participant indemnifies the organiser, its agents, servants, contractors and employees from all actions, claims, demands, losses, damages, costs and expenses arising from the participant's use of the site, including but not limited to the foregoing against any loss, damage or injury from any cause whatsoever to the property or person caused or contributed to by the use of the site by the participant or any servant, agent or other person duly authorised by the participant whether such loss, damage or injury occurs on the site or not and whether caused by any act, omission, neglect, breach or default of the participant or any other person.
- 3.3 All property and equipment of the participant that is brought onto the nominated event site is at the risk of the participant and the participant hereby agrees to indemnify the organiser against any and all actions, claims, demands, losses, damages, costs or expenses in relation to any loss, damage, accident, claims or injury caused by such equipment and property whether to the organiser or third parties, however occasioned.
- 3.4 The organiser reserves the right to alter booth allocations at its discretion and will notify any exhibitors involved in these changes and accommodate them with a new location.
- 3.5 To comply with the Work, Health and Safety Act the participant is responsible for the creation and maintenance of a safe environment for both their workers and visitors including the use of safe and correct lifting procedures during booth setup, the safe and correct use of mechanical items or products and electrical equipment such as extension leads and power boards. Every piece of electrical equipment that is brought on-site must be tested and tagged in accordance with relevant Australian Standards prior to use and comply with the relevant Work Health and Safety Act 2011, the Electrical Safety Act and Advisory Standard.
- 3.6 Participant's, equipment and products must be occupied within the booth area only. If any personnel, equipment or products are deemed by the organisers to be obstructing the walkways, the participant will be asked to move them or have them removed permanently if this is not possible.
- 3.7 At all ImpactInstitute expo's, including but not limited to My Future My Choice and WorkAbility Expos, the participant's booths must be staffed for the duration of the event in its advertised entirety with a minimum of 2 persons. Participants must advise the organiser if they are unable to fulfil the 2 person per booth requirement. The organiser must be notified immediately should any participants require to dismantle, pack down, remove or withdraw their presence outside the advertised operating hours of the event.
- 3.8 The supply and sale of any food and beverages to the public by exhibitors may only be permitted with prior approval from both the venue and the organisers in accordance with the venue's guidelines, the nominated Exhibitor Manual and relevant Health & Safety regulations in the given state and local government area. Exhibitors must adhere to strict conditions and guidelines. Exhibitors will only be permitted to serve food and beverages once all permits and approvals are obtained by the exhibitor and submitted to the organiser for review, as highlighted in the relevant Exhibitor Manual. This includes confectionery items, and their distribution at the nominated event must follow the same approval process and meet all guidelines outlined in the nominated event Operations Manual. Permission from parents or carers is required before handing out any confectionery items to minors. The organiser takes no responsibility for allergic reactions, sickness, permanent injury or death resulting from confectionery, food or beverages distributed by exhibitors to attendees.



- 3.9 Exhibitor set-up and dismantling times are as indicated in the nominated event Exhibitor Manual and must be strictly adhered to. All vehicles must move-in according to their allocated booking time and information provided in the nominated event Exhibitor Manual due to strict access restrictions. Move-in after 8.00am on the day of the event is strictly not permitted. Exhibitors are not permitted to leave or pack up their booth prior to the nominated event closing time and the move-out time listed in the event Exhibitor Manual. No trolleys are permitted on the floor of the nominated event until the advertised closing time.
- 3.10 It is the requirement of the participant to leave the site rubbish free and in good, clean condition. All sites, booths and hire equipment is to be left in its original condition at the end of the nominated event or excess charges may apply.
- 3.11 The organiser reserves the right to use any photograph/video taken at any event held by the organiser, without the expressed written permission of those included within the photograph/video. The organiser may use the photograph/video in publications or other media material produced, used or contracted by the organiser including but not limited to: brochures, books, magazines, websites, social media. By participating in a ImpactInstitute event or by failing to notify in writing your desire to not have your photograph used, you are agreeing to release, defend, hold harmless and indemnify the organiser from any and all claims involving the use of your picture or likeness. To ensure privacy, images will not be identified using full names or personal identifying information without written approval from the photographed subject. A person who does not wish to have their image recorded should notify the photographer and/or contact info@impactinstitute.com.au in writing. Any person/organisation not affiliated with the organiser may not use, copy, alter or modify ImpactInstitute photographs, graphics, videography or other, similar reproductions or recordings without the advance written permission of an authorised person from ImpactInstitute.
- 3.12 Exhibitors are permitted to take photographs and videography within their booth space to promote their organisation and presence at the event. Exhibitors are not permitted to interview members of the public, staff, volunteers, other exhibitors or performers outside their booth without permission of the organiser. Where videography or photography is taken of a specific individual or group, written permission must be sought from that individual or group prior to publication. Records of permission must be kept by the exhibitor and a copy given to the organisers. Where photography or videography is used in conjunction with the event branding, to promote the exhibitor or the event, written permission must be sought from the organiser prior to publishing.

4. Virtual Events / Hybrid Events

- 4.1 The organiser provides the participant a limited, non-exclusive, non-transferrable right during the term of the agreement to access and use hosted services for the purpose of participating at the event, as set out in the relevant event manual.
- 4.2 The organiser will use commercially reasonable efforts to provide the web-based services described on its website(s) uninterrupted. The organiser will not be held liable if for any reason the hosted service is unable to be delivered due to, but not limited to, cybercrime or technical failure of the hosted service or any other technology or infrastructure used to deliver the hosted service.
- 4.3 It is the responsibility of the participant to ensure that their organisation is protected from cybercrime through an appropriate insurance policy in the event that any data stored in the hosted service is breached in any way.
- 4.4 The organiser will provide the participant with credentials to enable the participant to access and use the hosted service. The participant and all its authorised users must not make these credentials available to any third party. The participant is fully responsible for all access to the hosted services using the credentials provided by the organiser. The participant will use all reasonable efforts to prevent any unauthorised use of the hosted service. If the participant becomes aware of any breach in security, they shall inform the organiser in writing. The participant will cooperate with the organiser with any actions required to prevent or terminate unauthorised use of the hosted service.
- 4.5 Subject to the organisers' privacy policy, and these terms and conditions, the organiser grants the participant access to end user data collected on the hosted service, in accordance with any relevant privacy laws or regulations relevant within Australia. The participant may only use end user data within the means that it is provided by the end user. The end user must give permission through the hosted service for the participant to use the data they provide in the manner in which it is provided.
- 4.6 The participant is solely responsible for verifying the accuracy and completeness of any content, written, visual or audio provided at the event.
- 4.7 The use of the hosted service is subject to all other conditions of these terms and conditions, with the exception of those terms and conditions which specifically relate to the physical events set out in section 3.
- 4.8 The participant agrees to NOT use the hosted service to:
- a. Send junk e-mail, letters, unsolicited messages or advertisements (i.e. spam).



b. Misrepresent (by statement or by omission) your identity, credentials, affiliations or experience, or impersonate any person or entity.

c. Stalk, threaten, or otherwise harass any person or entity.

4.9 Unauthorised or malicious use of the hosted platform may give rise to a criminal offence. The participant's use of the hosted platform is subject to the **Criminal Code Act 1995 parts 10.7 and 10.8 and the Cybercrime Act 2001**.

5. Cancellations, Payment Terms and Force Majeure

5.1 The organiser reserves the right to cancel this booking agreement and retain any money paid or to recover any money not paid in relation thereto if there is in the opinion of the organiser any infringement of any of the terms and conditions in this agreement.

5.2 The organiser reserves the right to cancel this booking agreement and retain any money paid or to recover any money not paid in relation thereto if the exhibitor does not occupy its space at the commencement of or does not login to the virtual event during the full period of the event.

5.3 Payment for your booth or sponsorship at your nominated event is expected by the due date on the invoice unless an extension has been approved by the organiser. Booths will not be guaranteed or allocated until payment is made in full.

5.4 It is a requirement that invoices for Early Bird Booths are paid by the due date, otherwise the invoice will be cancelled and reissued at the full rate.

5.5 If a payment remittance is not issued via email within 48 hours of an overdue notice sent out by the organisers, the organiser reserves the right to cancel the booking.

5.6 All cancellations must be submitted formally via email. In the event that the organisers receive a request for cancellation prior to 2 months before the event date, a credit note will be issued for the full value of the booking. The credit note can be applied to any future booking for an event run by the organiser within the next 18 months. In the event of a cancellation within two months of the nominated event, no credit applies and 100% of the booking fee will be forfeited. It is the responsibility of the Exhibitor to review this information and if unclear, contact the organiser to seek clarification.

5.7 **Force Majeure.** The organiser will not be liable for any delay or failure to perform as required by these terms and conditions as a result of any cause or concern beyond its reasonable control, provided that the organiser uses all commercially reasonable efforts to avoid non-performance. In the event that the organiser reschedules an event due to circumstances beyond its reasonable control then the exhibitor is entitled to a credit note, limited to the value of the booking, which can be applied towards a future or alternative event hosted by the organiser.

6. Website(s) and social media use

6.1 The use of any ImpactInstitute website(s) and/or social media is subject to the following general terms of use:

6.1.1 The content of the pages of the website(s) and/or social media are subject to change without notice.

6.1.2 The website(s) and/or social media use cookies to monitor browsing preferences and track statistics for ImpactInstitute's use. Personal information may be stored and used accordance with our privacy policy:

6.1.3 The participants' use of any information or materials on the website(s) and/or social media is entirely at own risk, for which we shall not be liable.

6.1.4 The website(s) and information, whether provided by ImpactInstitute or a Third Party, is provided "AS IS" and on an "AS AVAILABLE" basis and we do not guarantee the accuracy, timeliness, completeness, performance or fitness for a particular purpose of the information on the website(s). No responsibility is accepted by or on behalf of ImpactInstitute for any errors, omissions, or inaccurate information on the site.

6.1.5 The participant agrees to NOT use the website(s) and/or social media to:

a. Send junk e-mail, letters, unsolicited messages or advertisements (i.e. spam).

b. Misrepresent (by statement or by omission) your identity, credentials, affiliations or experience, or impersonate any person or entity.



c. Stalk, threaten, or otherwise harass any person or entity.

6.2 The website(s) and/or social media contain material which is owned by or licensed to ImpactInstitute. This material includes, but is not limited to, the design, layout, look, appearance and graphics. Reproduction is prohibited other than in accordance with these Terms of Use, which forms part of these terms and conditions.

6.3 All information and content provided by the organiser, including information and content from clients and other Third Parties, all proprietary elements and aspects of the website(s) and any proprietary material generated or derived from the same (including design, text, images, photographs, illustrations, audio and video material, artwork, graphic material, databases, information, the compilation of all information and content on the site, the selection, sequence and “look and feel” and arrangement of items), are the exclusive property of, or licensed to, the organiser. These materials are referred to as “ImpactInstitute Materials”. Except as expressly permitted in writing, you may not reproduce, modify, create derivative works from, display, perform, publish, distribute (including any electronic redistribution or database storage and retrieval), disseminate, broadcast or circulate to any third party (including on or via a third party website), or otherwise use, any ImpactInstitute Materials, in full, in part, in full text or in abstract. The participant or any user may not alter, delete or conceal any copyright, trademark or other notices contained on the website(s) or social media.

6.4 News and News Content distributed or displayed on the website(s) and/or social media may only be used for editorial use and its use must be related to the promotion of the relevant event for which the exhibitor has purchased a booth. When used in accordance with this clause, news and news content should not be altered in any way that alters the editorial integrity of essential nature of the content. Image source should be included when known. You may not use any content in any manner that is obscene, pornographic, defamatory, or otherwise objectionable. Except when otherwise formerly expressly permitted by ImpactInstitute, News and News Content may not be republished, saved, archived, copied, streamed or redistributed for any other purpose.

6.5 From time to time the website(s) and/or social media may include links to other websites. These links are provided for convenience to provide further information. They do not signify that we endorse the linked website(s) and/or social media. We have no responsibility for the content of linked website(s).

6.6 **Inquiries concerning the use of ImpactInstitute Materials, News and News Content, text, photos, images, video, audio and any other content, including permission to use outside these parameters, should be addressed to events@impactinstitute.com.au**